

Family Resource Associates and the Jules L. Plangere Jr. Family Foundation team up to bring holiday cheer to local families amid COVID 19

FRA and the Jules L. Plangere Jr. Family Foundation fulfill holiday wishes for Monmouth County families.

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Red Bank, NJ- The 2020 holiday season was one like no other. This year small gatherings and social distancing reshaped many of our holiday traditions. However, Family Resource Associates (FRA) did not let COVID 19 deter them from their tradition of making holiday dreams come true, through their Santa for Families Program. On Christmas Eve 2020, Nancy Phalanukorn (Executive Director for FRA) with her son Jesse (Santa) and two elves hand delivered the gifts to the families on Santa's list.

FRA, in partnership with the Jules L. Plangere Jr. Family Foundation, fulfilled the holiday wishes of 43 local families. "FRA's community partnership with The Plangere Foundation has allowed us to expand our reach and help families in truly meaningful ways", said Phalanukorn. "With their support we can go beyond toys, and support these families with food, clothing, bill payment and living essentials. The generosity of The Plangere Foundation has been truly remarkable." As in years past, over 20 members of Monmouth Reform Temple acted as Santa's helpers with everything from purchasing, wrapping, and organizing the gifts, as well as donating to the cause. Additionally, New Jersey Laser Dentistry also donated and collected food gift cards to help the Santa for Families. This is truly the meaning of community and we are very blessed by this holiday spirit of giving.

Sue Levine, Early Intervention Program Director for FRA said, "For over 20 years FRA has been bringing Santa into the homes of our Early Intervention families. Although this year Santa met the families on their doorsteps and wearing masks, the end result was just as magical!" Practitioners from FRA's Early Intervention Program nominate families in need to be recipients of Santa's gifts. All families are served by FRA and are from Monmouth County – specifically Long Branch, Red Bank, Asbury Park, Freehold, Keyport, Matawan, Ocean, Neptune and Belmar.

About Family Resource Associates

Family Resource Associates, Inc. (FRA) is a 501(c)(3) in Monmouth County helping children, adolescents and people of all ages with disAbilities to reach their fullest potential. FRA connects individuals to independence through specialized therapies and advanced technology. Acknowledging the powerful influence of the family, we remain committed to them by offering both support and education. FRA assists individuals of all ages who have developmental delays or disAbilities as well as



acquired disAbilities. FRA provides home-based early intervention for infants, therapeutic recreation programs, pre-vocational and educational classes for adults, employability training and job coaching, along with family and sibling support groups. TECH*Connection*, leverages the power of technology to help increase, maintain or improve the capabilities of individuals with disAbilities as a result of an accident, injury, illness or aging as well as related issues affecting hearing, vision, reading or mobility.

To learn more, visit frainc.org. Federal Tax ID # 22-2285850 - NJ Charity Registration # CH0232800

